



# Newcastle Neighbourhood Association

## Draft Vision & Goals

January 2010

What have we learned so far?

1

# Positioning Statement:

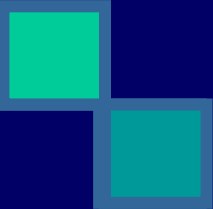

what we like about our neighbourhood ...



The Newcastle Neighbourhood is a small community with a unique character and heritage, in a great waterfront location with fantastic views, and with many services and amenities that are easily reached by walking.

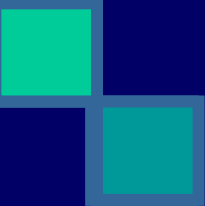



## But there are Challenges

- 
- Noise & pollution from industrial & commercial uses
  - Pressures to develop along the waterfront resulting in loss of views;
  - Continuing transportation safety issues with high speeds, cut through traffic and problematic parking;
  - Concern as to whether increased height is appropriate;
  - Lack of public amenities;
  - Some development opportunities have been missed
- 



## Newcastle Neighbourhood Draft Vision: Summary

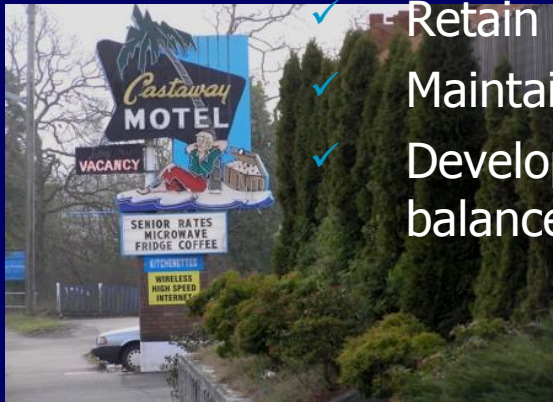
- 
- ✓ Preserve the uniqueness of this well-established neighbourhood
  - ✓ Add community amenities
  - ✓ Enhance access to the waterfront
  - ✓ Be pedestrian and bicycle friendly
  - ✓ Introduce traffic calming measures
  - ✓ Encourage appropriate commercial activity
  - ✓ Accommodate marine industrial activity
  - ✓ Retain views of the harbour and channel
  - ✓ Improve community aesthetics
  - ✓ Minimize personal safety concerns
- 

# Newcastle Neighbourhood: Draft Vision Statement



## 1. Preserve the uniqueness of this well-established neighbourhood

- ✓ Restrict OCP Urban Corridor designation to arterial road only
- ✓ Retain the heritage character
- ✓ Maintain height restrictions
- ✓ Develop at a people oriented scale and with a balanced mix of uses



# Newcastle Neighbourhood: Draft Vision Statement



## 2. Add to Community Amenities

- ✓ Increase the public green space
- ✓ Enhance the natural ravines
- ✓ Tree planting wherever possible/ more street trees
- ✓ Include gateway gardens and landscaped traffic controls
- ✓ Street topper signs to denote neighbourhoods
- ✓ Community activity building/ small medical centre
- ✓ Public art/ art gallery/ art school like Emily Carr
- ✓ Stronger neighbourhood association & communication

# Newcastle Neighbourhood: Draft Vision Statement

## 3. Enhance access to the Waterfront

- ✓ Identify a concept for the waterfront
- ✓ Promote the character of the waterfront
- ✓ More formal pedestrian connections to the waterfront
- ✓ Waterfront public park/ destination points
- ✓ Connection to Newcastle Island
- ✓ Extend seawall to Departure Bay
- ✓ Revitalization of Sealand area



# Newcastle Neighbourhood: Draft Vision Statement



## 4. Be Pedestrian & Bicycle friendly

- ✓ Make Vancouver Avenue pedestrian friendly
- ✓ Safe bike routes/ bike lanes
- ✓ Adequate street lighting
- ✓ More/ improved sidewalks
- ✓ More crosswalks on Stewart & Terminal Avenues
- ✓ Improve transit to different parts of the city, e.g. VIU



# Newcastle Neighbourhood: Draft Vision Statement

## 5. Introduce Traffic Calming Measures

- ✓ Ferry traffic
- ✓ Juniper Street
- ✓ Terminal Avenue
- ✓ Stewart Avenue



# Newcastle Neighbourhood: Draft Vision Statement



## 6. Encourage appropriate commercial activity

- ✓ Extend corridor zone along Stewart Avenue to ferry
- ✓ Commercial development for residents/ tourist, not Malls
- ✓ Light commercial on Stewart & Terminal Avenue
- ✓ No fast foods outlets, they impact environment/ increase traffic
- ✓ Create village centres

# Newcastle Neighbourhood: Draft Vision Statement



## 7. Accommodate Marine Industrial Activity

- ✓ Recognize importance of activity as economic driver for Nanaimo
- ✓ Continue mixed use marine and residential east of Stewart Avenue
- ✓ Provide job availability in the neighbourhood

# Newcastle Neighbourhood: Draft Vision Statement

## 8. Retain views of the Inner Harbour & Newcastle Channel

- ✓ Increase density through infill & legal suites
- ✓ Develop mid rises on Terminal Avenue
- ✓ Low rise hotels and upscale condos on waterfront
- ✓ Restrict building height & protect views on Stewart Avenue



Newcastle Neighbourhood Association (scroll to view)

# Newcastle Neighbourhood: Draft Vision Statement

## 9. Improve Community Aesthetics

- ✓ Cover open ditches – replace with sidewalks
- ✓ Garbage along the rail and highway: looks run down
- ✓ Proper bus stops with garbage containers
- ✓ Greening the gravel areas bordering sidewalks
- ✓ Clean up working marina for aesthetics & environment
- ✓ Petro Canada: fire hazard, gas smells






# Newcastle Neighbourhood: Draft Vision Statement

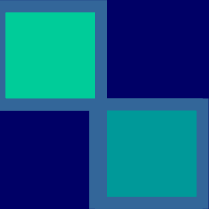


## **10. Minimize personal safety concerns**

- ✓ Homeless people sleeping in parks/ vacant land
  - ✓ Use of CPTED (Crime Prevention through Environmental Design)
  - ✓ Neighbourhood watch/ community policing/ education about how to prevent burglaries
- 



## Newcastle Neighbourhood Draft Vision: Summary

- 
- ✓ Preserve the uniqueness of this well-established neighbourhood
  - ✓ Add community amenities
  - ✓ Enhance access to the waterfront
  - ✓ Be pedestrian and bicycle friendly
  - ✓ Introduce traffic calming measures
  - ✓ Encourage appropriate commercial activity
  - ✓ Accommodate marine industrial activity
  - ✓ Retain views of the harbour and channel
  - ✓ Improve community aesthetics
  - ✓ Minimize personal safety concerns
- 